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## **CAPA Welcomes HELLA to its Tier 1 Replacement Parts Verification Program**

**Kentwood, Mich. – June 7, 2022** – The Certified Automotive Parts Association (CAPA), an independent non-profit standard-setting and certification organization for automotive crash parts, is pleased to announce that global automotive supplier HELLA is the first manufacturer to receive CAPA approval to participate in its Tier 1 Replacement Parts Verification Program. The program is available for any Tier 1 supplier that also produces an in-house, alternately branded version of car company original (CCO) or car company service (CCS) parts used for automotive repair.

CAPA strives to be a trusted leader in providing assurance of quality auto parts. For 35 years, CAPA has provided a comprehensive certification program to identify high-quality replacement parts. Drawing on the strength of its certification program and its third-party testing partner's expertise in testing and certification, CAPA developed this new verification program to expand our offering and brand to Tier 1 replacement parts and their suppliers.

“Historically, Tier 1 replacement parts have lacked clear definitions and been classified as aftermarket parts, making it difficult to determine which parts are truly equivalent to CCOs or CCSs,” said Clark Plucinski, Chairman, CAPA Board of Directors. “The CAPA Tier 1 Verification Program helps clarify these parts by ensuring the same factory, tooling, materials, and manufacturing processes are used during the production of the car company part and the Tier 1 Verified replacement part.”

Additionally, CAPA Tier 1 Verified parts must also demonstrate compliance to all applicable federal regulations. These efforts help to ensure there are no differences when a supplier changes production from manufacturing the car company parts to the Tier 1 branded version of the part.

“We are pleased to be the first manufacturer to receive CAPA approval in the Tier 1 Replacement Parts Verification Program. We believe that having a CAPA class for original equipment (OE) products that clarifies what the product is for the market is a large step forward. This allows stakeholders in collision repair to fully understand and trust what is being sold and installed. For an OE supplier that is also heavily involved in the aftermarket, this clarity that it is OE quality in the box is paramount,” said Fred Snow, President of HELLA Automotive Sales, Inc., a subsidiary of Faurecia that is responsible aftermarket business for USA and Canada. Together they operate under the overarching umbrella brand FORVIA. With more than 150,000 employees at over 300 locations, FORVIA is the seventh-largest automotive supplier worldwide.

With HELLA's successful completion of CAPA's approval process, it may begin submitting parts for verification. Verified parts will be announced via CAPA's weekly updates, and they can be identified by the CAPA Tier 1 Verified label. To sign up for CAPA's weekly updates, or for more information, go to [www.CAPACertified.org](http://www.CAPACertified.org).

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**About CAPA**

The Certified Automotive Parts Association, founded in 1987, is the nation's only independent, non-profit certification organization for automotive crash parts whose sole purpose is to ensure that both consumers and the industry have the means to identify high-quality parts via the CAPA Quality Seal. CAPA is an ANSI-accredited standards developer for competitive crash repair parts. For more information see [CAPAcertified.org](http://CAPAcertified.org).