

## **NEWS**

## FOR IMMEDIATE RELEASE

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## CAPA UNVEILS ITS NEW PART TRACKING SYSTEM



WASHINGTON, DC – CAPA is announcing the release of their new part tracking system called CAPA TRACKER. The CAPA TRACKER is a free, user friendly, web based program that connects the unique CAPA seal number to the exact vehicle on which it was installed. Each repair facility that uses a CAPA part can quickly and easily enter the required information on the website using an individual shop code.

The CAPA TRACKER is in response to collision repairer concerns about tracing problem parts. In the event of a part recall, CAPA could quickly notify every shop that installed one of the parts in question. The shop could then alert their customer and take any necessary action.

"Over the years, repairers have expressed concern that should a problem surface with a CAPA part they have installed, it would be difficult for them to determine if they actually installed <u>that</u> part and on <u>which</u> customer's car. The CAPA TRACKER effectively solves this dilemma for the shop," said Jack Gillis, Executive Director.

This system provides repairers with far more control over the part process than they have with car company brand parts. Should a recall be necessary with a car company brand part, all consumers owning the particular vehicle in question are notified and the owner must bring the vehicle in for inspection. Upon inspection, it is then determined if the problematic part is present.

The CAPA program is far more effective and much easier to implement because the uniquely numbered CAPA seal provides positive identification of the parts in the market. CAPA News Page 2

Shops will only be notified if they, in fact, actually used one of the parts. No vehicle inspection is necessary and only those consumers who have the part need to be contacted.

A second benefit of the TRACKER program is that it will enable insurers to better monitor the actual use of CAPA certified parts and to trace those parts themselves should a problem arise down the road.

To take advantage of this important safety tool, collision repair shops can visit the CAPA website (<a href="www.CAPAcertified.org">www.CAPAcertified.org</a>) and sign up with the TRACKER program. There is no charge for this service.

The Certified Automotive Parts Association, founded in 1987, is the nation's only independent, non-profit, third party crash parts quality certification organization. CAPA certification identifies, for both consumers and the industry, those parts that meet our high quality standards for fit, form, finish, material content and corrosion resistance. For more information see <a href="https://www.CAPAcertified.org">www.CAPAcertified.org</a>.