



# NEWS

**FOR IMMEDIATE RELEASE**  
April 13, 2009

Contact: Deborah G. Klouser  
Phone: (202) 737-2212

## **CAPA RECOGNIZES FOUR MANUFACTURERS WHO INCREASED THE NUMBER OF CAPA CERTIFIED PARTS IN THE MARKET**

Washington, DC – In order to recognize those manufacturers that are actually increasing their numbers of certified parts, CAPA announces the 2008 Marketplace Quality and Marketplace Improvement awards. These awards recognize those manufacturers who improved the availability of CAPA parts in the market, thereby improving the quality of the parts in the market.

Gordon Auto Body Parts Co., Ltd. was the recipient of the 2008 Marketplace Quality Award, for providing the U.S. market with the most CAPA Certified parts last year. While collision repairers used only about 3 million CAPA parts in 2008, Gordon Manufacturing was responsible for supplying more of those parts than any of the 22 manufacturers currently approved to supply CAPA Certified parts.

Recipients of the 2008 Marketplace Improvement Award for 2008 are Cobra King Industrial Co., Ltd. for metal parts (CAPA 101), Y.C.C. Parts Manufacturing Co., Ltd. for plastic parts (CAPA 201), and TYC Brother Industrial Co. Ltd. for lighting parts (CAPA 301). These manufacturers had the highest increase in the number of CAPA parts they manufactured and offered to the market in 2008 over 2007.

A key issue facing collision repairers and insurers who want to use truly high quality alternative parts is the difficulty in finding genuine CAPA Certified parts. “We estimate that 4 of the 5 alternative parts used by collision repairers are not CAPA Certified,” said Jack Gillis, Executive Director for the Certified Automotive Parts Association. Both collision repairers and insurers have expressed frustration in obtaining actual CAPA Certified parts for use in the repair of vehicles. On average, a

repair shop uses only about 100 CAPA Certified parts a year, or less than 10 per month. [Based on 30,000 active collision repair shops.]

A recent review of industry catalogs from the most popular independent manufacturers shows that nearly 90% of their offerings are non-certified.

	<b>Certifiable Part Applications in Manufacturer Catalogs</b>	<b>Percent Actually Certified</b>	<b>Percent Offered as Non-certified</b>
Metal Part Manufacturers	6,744	35%	65%
Plastic Part Manufacturers	15,994	6%	94%
Lighting Manufacturers	14,307	8%	92%
Certifiable Parts Overall	37,045	12%	88%

In addition to offering the majority of certifiable parts as non-certified, manufacturers practice what is known as “dual production,” which is producing both certified and non-certified versions of the same part. “The non-certified versions of certified parts will not have a CAPA Seal and do not have to comply with CAPA Standards for fit, material content, safety compliance, and performance,” said Gillis. “This is why it is critically important for both collision repairers and insurers to look for the CAPA Seal. Parts without a seal are simply not CAPA Certified, regardless of what appears about that part on the estimate or is claimed about the part in the sales transaction.”

“The manufacturers receiving these awards are responding to the need for more quality alternatives to expensive car company brand parts. These companies, Gordon, Cobra King, Y.C.C., and TYC, have stepped up to the plate and improved the QUANTITY of quality parts in the U.S. market. They are directly addressing the concerns of those collision repairers and insurers seeking quality alternatives but who just can’t find them,” said Gillis.

*The Certified Automotive Parts Association, founded in 1987, is the nation’s only independent, non-profit, third party crash parts quality certification organization. CAPA certification identifies, for both consumers and the industry, those parts that meet our high quality standards for fit, form, finish, material content and corrosion resistance. For more information see [www.CAPAcertified.org](http://www.CAPAcertified.org).*