



NEWS

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Insurer and Industry Professionals Elected to CAPA's Technical Committee

WASHINGTON, DC – The Certified Automotive Parts Association announces that Joe Lacy of GEICO and Keith Manich of KEIMAN Business Consultants have been elected to CAPA's Technical Committee.

CAPA's Technical Committee monitors and updates the standards governing CAPA's Quality standards. "We are thrilled to have professionals like Lacy and Manich join the amazingly talented group of industry experts that make up CAPA's TC," said Jack Gillis, Executive Director of the Certified Automotive Parts Association.

Joe Lacy is currently the Director of Claims at GEICO's home office in Washington, DC. He is responsible for the Auto Damage Performance Review audit staff of 20 and monitors the performance of all auto damage associates at GEICO. Joe is also responsible for helping develop auto damage claims handling policy. He has been with GEICO for 37 years and has held positions from Auto Damage Adjustor to Director of Claims Efficiency. Joe attended Mercer University in Macon, Georgia where he received a degree in Business Administration. His affiliations include the "Write it Right Committee" and the I-CAR Education Foundation. He has been attending CAPA Technical Committee meetings as an industry observer for over 4 years.

Keith Manich has been in the collision repair industry since 1978. He spent 10 years as a line technician, shop manager and director of operations before being hired by Allstate Insurance Company in 1988 to work field claims in Virginia. Keith has been an ICAR trainer completing over 6,000 student units and supervised the redevelopment of the auto training group at Allstate's Tech-Cor research facility. While at Tech-Cor, Keith represented Allstate on the Technical Committee for two years. Keith left Allstate in 2001 to work for Entela, (now Intertek) as a Business Development manager prior to establishing KEIMAN Business Consultants. He has been a guest speaker at NACE on several occasions.

“CAPA is fortunate to have such a broad range of industry expertise represented on our Technical Committee,” stated Jack Gillis, Executive Director of the non-profit association. “Their insight into issues facing the repair parts industry and guidance with the program are extremely important to CAPA’s continuing success.”

The CAPA Technical Committee is comprised of a cross-section of industries involved in collision repair and includes manufacturers, distributors, insurers, collision repairers, and general interest groups. The TC develops and maintains the CAPA Quality Standards, reviewing and refining them as necessary. Technical Committee members include:

Bill Brower, Liberty Mutual Insurance
Alan Bush, USAA
Toby Chess, Holmes Body Shop
Mike Chiu, Pro Fortune
Ed Eaton, Keystone-LKQ
Rod Enlow, RENLOW Auto Technical Consulting, Inc. (*Chairman*)
Scot Hansen, Collision Parts Network
Charlie Hogarty, Superior Collision Parts
Steve Huang, TYG Products
Jackson Kwok, Genera/TYC Brother
Joe Lacy, GEICO
Keith Manich, KEIMAN Consulting
Dave McCreight, Collision Resources Inc.
Ron Nagy, Nagy’s Collision Center
Edward Salamy, KSI Trading Corporation
Nick Scheid, API/Cornerstone
Mike Schoonover, Schoonover Bodyworks, Inc. (*Vice-Chair*)
Jeanne Silver, CARSTAR
Bob Smith, Storm Appraisal & Management Service, Inc.

The Certified Automotive Parts Association, founded in 1987, is the nation’s only independent, non-profit, third party crash parts quality certification organization. CAPA certification identifies, for both consumers and the industry, those parts that meet our high quality standards for fit, form, finish, material content and corrosion resistance. For more information see www.capacertified.org.

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