



# NEWS

**FOR IMMEDIATE RELEASE**

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## **Clark Plucinski Elected to CAPA's Board of Directors Collision Repairers Now Hold Majority of Positions on CAPA Board**

WASHINGTON, DC – The Certified Automotive Parts Association is pleased to announce the election of Clark Plucinski of True2Form/Boyd's Group to CAPA's Board of Directors.

As a widely recognized leader in the collision repair industry, Mr. Plucinski's over 40 years of experience began as a collision repair technician in 1970 at a major GM dealership. From 1973 to 1996, Clark was co-owner and President of BCP Auto Body, Inc., a four location collision repair business located in the Metropolitan, D.C. area. Subsequently, he became Executive Vice President of Sales & Marketing of True2Form, a chain of 43 collision repair businesses located in four states. In August of 2010, True2Form was acquired by the Boyd Group, the largest collision repair chain in North America with 134 locations in 11 states and 4 Canadian provinces.

Clark has served on the boards of various organizations including: I-CAR, the I-CAR Collision Repair Education Foundation, and ASA Collision Division Committee. He's also served as President of the Washington Metropolitan Auto Body Association. He is the recipient of the I-CAR Founders Award, the ASA Special Achievement Award, and *Body Shop Business* featured Clark as "Collision Shop Executive of the Year" in 1996.

"CAPA is fortunate to have Clark's expertise and guidance in our unique effort to ensure market access to high quality alternative parts," said Jack Gillis, Executive Director of the non-profit association. "Our Board provides CAPA with a unique insight into issues facing the aftermarket parts industry and has contributed enormously to the nation's foremost part quality certification program. We look forward to benefitting from Clark's wide-ranging experience and expertise. Most importantly, Clark's long-standing belief in the importance of CAPA and the need for truly high quality alternative parts will serve as an important catalyst to CAPA's continued success," said Gillis.

Clark Plucinski's election to the CAPA Board follows a decision by the Board to expand the number of collision repairer positions. Today, collision repairers make up the majority of positions on the Board. "This is in keeping with CAPA's long-standing policy of meeting the needs of those repairers who want, and need, truly high quality alternative parts," said Bob Anderson, collision repairer and Chair of CAPA's Board.

Our dedication to being truly responsive to the needs and concerns of repairers is best indicated by CAPA's choice in leadership of both its Board and Technical Committee. The chairs of both groups are national known, respected leaders in the repair community: Robert Anderson of Anderson's Automotive Service in Sheffield, Ohio and Mike Schoonover of Schoonover Bodyworks, Inc. in Shoreview, Minnesota. "Not only do leaders like Anderson and Schoonover ensure that collision repairer needs are well represented in Board and Technical Committee decisions, but CAPA benefits tremendously from their experience and expertise," said Gillis.

CAPA's Board includes:

Bob Anderson, Anderson's Automotive Services, Chairman  
Bill Daly, Allstate Insurance  
Warren Farrar, State Farm Mutual Insurance  
Jackie Gillan, Advocates for Highway and Auto Safety  
Jack Gillis, CAPA  
Brian O'Connor, Liberty Mutual Insurance Company  
Clark Plucinski, True2Form/Boyd's Group  
Ed Salamy, K.S.I. Trading Corp.  
Ben Steinman, Ben's Auto Body  
Mike West, Southtowne Auto Rebuild

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*The Certified Automotive Parts Association, founded in 1987, is the nation's only independent, non-profit, certification organization for automotive crash parts whose sole purpose it to ensure that both consumers and the industry have the means to identify high quality parts via the CAPA Quality Seal. CAPA is an ANSI accredited standards developer for competitive crash repair parts. For more information see [www.CAPAcertified.org](http://www.CAPAcertified.org).*