



NEWS

FOR IMMEDIATE RELEASE

April 18, 2012

Contact: Deborah G. Klouser

Phone: (202) 737-2212

Email: debbie@CAPAcertified.org

Bill DeGrocco of GEICO Elected to CAPA's Board of Directors

WASHINGTON, DC – CAPA continues to broaden the breadth and expertise of its board with the election of Bill DeGrocco of GEICO Insurance. GEICO, one of the original founders of CAPA 25 years ago, has been a long standing supporter having long ago recognized the need to be able to identify truly high quality alternative parts in the market.

Bill DeGrocco began his career as an auto mechanic in 1971 and started with GEICO in 1974. During his long tenure at GEICO, he's held various auto damage technical field positions including the appraisal and adjustment of automobile physical damage claims. Bill knows car repairs and the need for the right parts. He currently holds the position of Assistant Vice President of Auto Damage. In this position he is responsible for GEICO's auto damage policy, training, audit and appraisals countrywide. Bill is a well-known industry expert who has made significant contributions to the betterment of the repair process.

“Bill brings an extraordinary amount of ‘hands-on’ knowledge as well as management expertise to CAPA’s Board. We are excited to have Bill join CAPA’s efforts as we enter our second quarter century of protecting both the market and consumers from poor quality parts,” said Jack Gillis, CAPA’s Executive Director.”

CAPA's Board includes:

Bill Brower, Liberty Mutual Insurance
Bill Daly, Allstate Insurance
Bill DeGrocco, GEICO

Jack Gillis, CAPA
John Palumbo, PartsChannel, Inc.
Clark Plucinski, Boyd's Group /Gerber
Ed Salamy, K.S.I. Trading Corp.
Ben Steinman, Ben's Auto Body
Carol Waldron, State Farm Mutual Insurance

For further information, contact debbie@CAPAcertified.org.

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The Certified Automotive Parts Association, founded in 1987, is the nation's only independent, non-profit, certification organization for automotive crash parts whose sole purpose it to ensure that both consumers and the industry have the means to identify high quality parts via the CAPA Quality Seal. CAPA is an ANSI accredited standards developer for competitive crash repair parts. For more information see CAPAcertified.org.