



# NEWS

**FOR IMMEDIATE RELEASE**  
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## **CAPA Launches New Website Faster, Easier, and More Informative Than Ever.**

Washington, DC - In addition to its heavy schedule of parts testing as the nation's leading independent testing and certifying authority for automotive replacement parts, CAPA has also been busy behind the scenes updating and upgrading its web presence.

CAPA's website, [capacertified.org](http://capacertified.org) has been completely updated with a totally new look, increased functionality, and more information than ever before. Collision repair professionals, distributors, insurers, parts manufacturers *and consumers* can quickly and easily zero in on the information they need to make an informed choice when it comes to collision repair parts. Whether searching for a part, or looking into the science behind CAPA's comprehensive testing program, [capacertified.org](http://capacertified.org) provides a fully transparent look at the one part certification program that has made a significant improvement in the quality of aftermarket parts that carry the CAPA Quality Seal.

“We are a unique market resource and a public service,” said Jack Gillis, CAPA's executive director. “One of the many things that set us apart is our transparency. We are extremely open and public about our program, standards, procedures and tolerances. And that's the way it should be. We hold no secrets and have no hidden agendas.”

“As the new website makes clear, the certification standards used by CAPA are no mystery; they are public and published for all to see. There’s no curtain separating our testing from all of those who rely on our certification to make decisions that relate to quality, safety and cost.”

As the world’s pre-eminent aftermarket part quality testing program, CAPA certification provides proof of quality, safety and performance. “It’s not easy to earn the yellow and blue CAPA quality seal,” said Debbie Klouser, CAPA’s Director of Operations. “The new [capacertified.org](http://capacertified.org) is more than informative, it can save shops, distributors, insurers and consumers from serious problems down the road,” said Klouser.

For further information, contact [debbie@CAPAcertified.org](mailto:debbie@CAPAcertified.org).

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*The Certified Automotive Parts Association, founded in 1987, is the nation’s only independent, non-profit, certification organization for automotive crash parts whose sole purpose is to ensure that both consumers and the industry have the means to identify high quality parts via the CAPA Quality Seal. CAPA is an ANSI accredited standards developer for competitive crash repair parts. For more information see [CAPAcertified.org](http://CAPAcertified.org).*